

Sponsorship Brochure



Conference held by
social enterprise PEGS
14TH October 2025

Who are PEGS?

Parental Education Growth Support (PEGS) are a social enterprise, set up in 2020 to help parents experiencing Child to Parent Abuse (CPA).

PEGS is a lived experience organisation. Our founder, Michelle, found no support when she needed it and has now turned her pain into power, to empower others.

We offer a variety of services to parents, including one-to-one support sessions, online group drop-in sessions and a variety of wellbeing, empowerment and advocacy workshops.

PEGS provides training for professionals to recognise and effectively respond to CPA and we work with both national and regional organisations to develop and implement specific CPA policies.

PEGS has four core areas of focus when it comes to reducing the individual, family and societal impact of CPA

- Supporting parents
- Raising awareness
- Training professionals
- Influencing policies

What you need to know

Sponsorship Package: Breaking The Silence: A Multi Agency Approach to Child-To-Parent Abuse and Safeguarding

Theme: Addressing Child to Parent Abuse – A Safeguarding Priority

Date: Tuesday October 14th 2025

Venue: Shrewsbury Football Club and online

Supported by a state of the art online event platform.

Expected Attendees in person and online: 150+ professionals from social work, education, police, healthcare, local government, third sector and academia.

Why Sponsor?

This conference offers a unique platform for organisations and individuals committed to safeguarding, domestic abuse, social care and social justice to:

- Align your brand with a critical national cause –child-to-parent abuse as a safeguarding priority.
- Demonstrate leadership in safeguarding and family support, positioning your organisation as a champion of change.
- Expanding your network by engaging with key decision-makers and professionals who are on the frontlines of tackling this issue.
- Gaining extensive brand exposure, both before, during, and after the event

With the conference being hybrid and with our on demand packages, this would give an opportunity for your organisation to be seen by for months after the event.

What is the online platform?

PEGS has a state of the art online conference platform which is specifically for our conferences.

You can take a look at the platform at www.pegsevents.co.uk

There will be an area for our sponsors with the inclusion of your logos and links to your websites, giving all delegates both in person and online exposure to you and your brand.

The platform is where the digital handbook will be for the day itself.

With delegates having access to the platform **as soon as they purchase their ticket** which remains active until the end of 2025.

PEGS will also have a on-demand ticket option post event, this will further increase your visibility to a wider audience.

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available

Headline Sponsor – £3,500

Maximum exposure and recognition as the lead sponsor. Includes:

- Recognition during the event. Logo inclusion on relevant materials / marketing
- Promotional materials in delegate bags (sponsor to provide)
- Address at the opening plenary
- 1x Exhibitor space in the main hall
- 4 complimentary delegate passes
- Individual interview with conference podcaster Lucy Wade from Dip in and Out with Lucy
- Full-page promotion in the digital delegate handbook
- Inclusion in pre and post-event social media and press releases
- Own blog feature on the PEGS main website
- Feature on the conference online platform

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Networking Lounge Sponsor – £1,500

Be the host of the official networking drinks reception at the close of the event.

Includes:

- Personalised branding and decoration in the networking lounge (sponsor to provide)
- 2 complimentary delegate passes
- Opportunity to address attendees during the networking reception
- Logo featured on the conference website and social media posts
- Half a page promotion in the digital delegate handbook
- Promotional material in delegate packs

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available

Sponsor a Table – £1,200

This package is ideal for Police & Crime Commissioners, Health Boards, Safeguarding Partnerships, and regional teams **looking to invest in professional development and cross-sector collaboration.**

- Reserved table of 10 delegate spaces from your region
- Branded with your logo and your promotional materials (sponsor to provide)
- Social media recognition
- Inclusion in online delegate pack
- Post-event blog feature or quote inclusion

Perfect for those who want to lead by example and create meaningful impact across their region



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Refreshment Break Sponsor – £450 per session

Sponsor the tea/coffee and snack breaks, where delegates will mingle.

Includes:

- Logo displayed at refreshment stations
- 1 complimentary delegate pass per session
- Recognition in the event agenda and delegate handbook
- Opportunity to showcase a pre-recorded 2-minute video before the break
- Social media and website mentions

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available

Expo space – £160 + VAT

Showcase your organisation at the heart of the PEGS Conference with an Expo Space

This is a prime opportunity to increase your visibility, connect directly with delegates, and highlight your services, products, or initiatives to a targeted audience of education professionals.

What's included?

- 1 conference ticket (giving full day access)
- 1 table and chair
- Space for a pull-up banner or display materials
- Opportunities to engage directly with delegates throughout the day

This is a fantastic way to raise your profile, showcase your work, and connect with safeguarding professionals and decision-makers. Spaces are limited, so book early to secure your spot!

Student Sponsor

This sponsorship is **perfect for individuals or organisations who want to make a direct, personal impact.**

You can fund a place for a student, a trainee, or one of PEGS parents to attend the conference, someone who may not otherwise have the means to access this opportunity. It's a simple but powerful way to invest in the future of safeguarding by supporting emerging voices and fresh perspectives in the field.

Sponsors will be acknowledged in the delegate pack and post-event blog, with the option to include a short message or quote of support.

This is a meaningful way to pay it forward, show your values in action, and help shape the next generation of safeguarding professionals.

Get Your Brand in Their Hands

As a valued sponsor, you'll have the opportunity to feature in both our in-person and digital delegate packs—giving your brand direct visibility with every attendee.

Everyone loves a thoughtful freebie—so why not stand out and give delegates something to remember you by?

In-Person Delegate Bags:

Make a lasting impression by including branded items such as:

Personalised stationery

Mints or chocolates

Keyrings or badges

Exclusive discount codes or offers

Digital Delegate Pack:

Reach both in-person and online attendees with:

Clickable links

Downloadable resources

Special offers

Exclusive content

What happens when I sponsor ?

This is our opportunity to get to know each other better, a space where we can collaborate to make sure your sponsorship experience is smooth, supported, and meaningful.

Every sponsor will have the opportunity for a introduction session to discuss your package and specific details.

The session will involve our Founding Director and our Social media officer as well as members of your own team.



Next steps

If you would like to discuss any of the packages in this brochure or perhaps discuss your own suggestion around sponsorship, please do get in touch with us to arrange a meeting.

You can contact us on
admin@pegssupport.com



We look forward to working with you soon.

If you are not connected with us already, we would for you to join us on our socials – We had over **131,000 views on Facebook alone** during the week of the 2024 conference we held !

